



## Job Description

### ***Harrowsmith Local* – Community Ambassador (Location Securing)**

**Location:** Field-based / Remote within King Township, Aurora, Newmarket, Bradford, Innisfil, Barrie, and surrounding communities

**Type:** Contract / Part-time (project-based, per issue cycle)

**Compensation:** \$50 per approved business location secured

#### ***About Harrowsmith Local***

*Harrowsmith Local* is the free, community edition of *Harrowsmith* — a Canadian magazine with nearly 50 years of history celebrating making, growing, sustaining, and sharing. *Harrowsmith Local* extends this legacy through a curated, hyper-local publication distributed exclusively through values-aligned businesses and community spaces.

#### **Role Overview**

Community Ambassadors are responsible for identifying and securing approved business locations to carry free copies of *Harrowsmith Local*. This role focuses on relationship-building and placement approval, not delivery, restocking, or advertising sales.

#### **Key Responsibilities**

- Identify and approach values-aligned businesses and community spaces
- Present *Harrowsmith Local* using approved pitch language
- Secure agreement for placement of free copies
- Assess location suitability (visibility, foot traffic, brand alignment)
- Log and submit secured locations for internal approval

#### **What This Role Is Not**

- Not delivery or distribution
- Not restocking or merchandising



- Not advertising or sales
- Not mass canvassing or territory saturation

### **Compensation Structure**

Ambassadors are paid a flat fee of \$50 per approved, confirmed business location secured. This is a one-time fee per location and is not tied to ongoing service or restocking.

### **Ideal Candidate Profile**

- Strong local knowledge and community connections
- Comfortable approaching independent businesses
- Clear communicator and relationship builder
- Organized and reliable with light reporting
- Alignment with *Harrowsmith* values of land, food, craft, and community

### **Time Commitment**

This is a flexible, self-directed role. Most ambassadors complete their location-securing cycle within 2–4 weeks per issue, depending on region and existing relationships.

### **Why Join *Harrowsmith Local***

- Represent a respected Canadian brand with a 50-year legacy
- Play a meaningful role in shaping local media distribution
- Flexible, relationship-based work
- Clear and transparent compensation model

### **How to Apply**

Submit a short note outlining your community, relevant experience or local connections, and why *Harrowsmith Local* resonates with you.

Email [yolanda@moongate.ca](mailto:yolanda@moongate.ca)